



AIG MULTINATIONAL

# Contaminated Products & Recall Insurance

Protection Without Borders

Leading the Way in Contaminated Products & Recall Insurance (CPI) with Proven Expertise and Risk Appetite

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REASONS TO BUY A CPI POLICY

- CPI is a first party coverage
- Volatility reduction
- Cash flow continuity
- Balance sheet protection
- Reputation security

## Key Differentiators for Multinational Clients

### Pioneering expertise and unparalleled experience

- First carrier to offer Malicious Product Tampering coverage
- Over 30 years experience insuring Accidental Contamination

### Extensive Multinational offering and risk appetite

- Capacity to underwrite high-severity contamination risks globally, including:
  - Accidental contamination
  - Adverse publicity
  - Malicious tampering
  - Government recall
  - Product extortion
- Broad risk appetite, with a specialty in delivering solutions for the food and the alcoholic & non-alcoholic beverage industries.



## General Liability Embedded Recall (GLER) vs CPI

Coverage	GLER	CPI
Crisis consulting costs	✗	✓
Recall costs from distributed products	✓	✓
Recall costs from not yet distributed products	✗	✓
Recall costs – even for products that are not directly affected	✗	✓
Replacement of the value of the goods	✗	✓
Compensation for loss of profit	✗	✓
Rehabilitation costs	✗	✓

## Global coverage with local expertise

- Delivering local CPI policies in 170+ countries across our Global Network, coordinated through strategic hubs in the UK, EMEA, North America, Asia Pacific and Latin America.
- Local specialists who understand the clients' local exposures and help provide comprehensive and cohesive coverage.



## Claims Excellence and Value Added Services

- Industry-leading, cross-border claims handling that draws on local, first hand knowledge of CPI risks, policy forms and business practices.
- Access to food and product safety specialists
- Consultants specialized to assist with crisis management and preparation, extortion, public relations and much more
- Crisis hotline available 24/7, in the event of an actual or perceived incident

## Contacts

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