

Crowdfunding Fidelity



Helping equity crowdfunding platforms build trust and foster innovation. One investor at a time.

Equity crowdfunding platforms are enabling more innovators to bring their ideas to life on a grander scale.

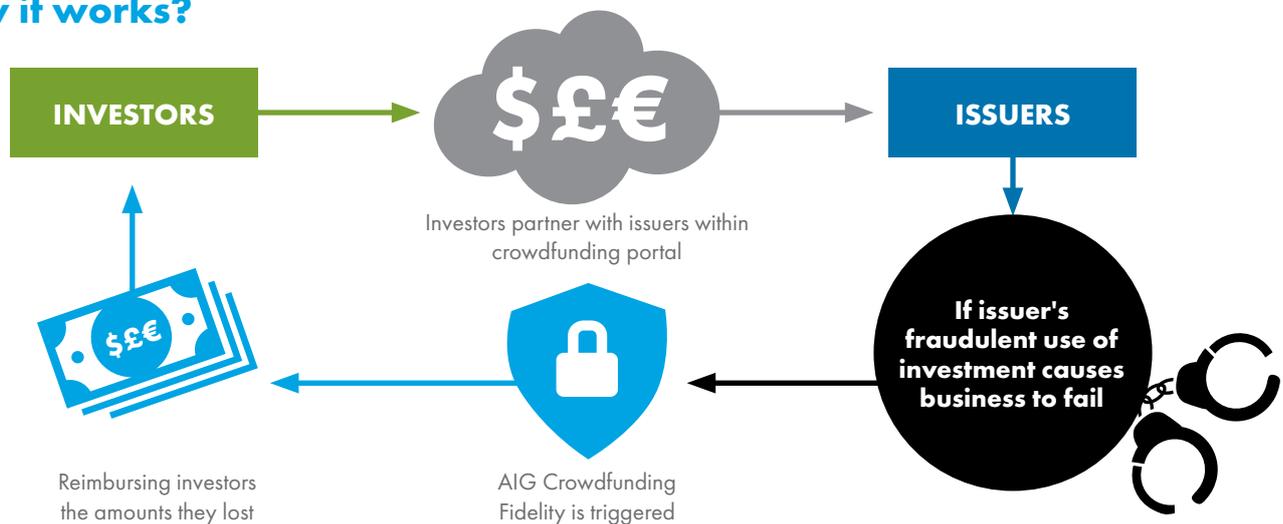
A platform is only as strong as the confidence of its innovators and investors, however, innovators need to be certain they partner with a platform that can help them raise the capital they need. Likewise, investors need to be assured that their funds will be handled with the utmost governance and care.

AIG's Crowdfunding Fidelity coverage helps equity crowdfunding platforms build and maintain investor confidence. The policy covers the theft of assets by any of the issuing companies' directors, officers, or employees that cause the failure of the business and financial loss to investors.

Platforms can ensure the integrity of an investor's funds while maintaining operational and financial transparency practices, financial control, security of information and payments.

In this new era of capital raising, demonstrate your commitment to be a trusted marketplace for investors.

How it works?



Did You Know?

"If equity crowdfunding continues to grow at the same rate it has for the past two years some experts believe that this new form of capital formation will surpass venture capital and angel investment by 2020, grossing over US\$36 billion."

Forbes



The Platform Investor Promise

"We know how important it is to build trust between you and the businesses you invest in. We promise that if a business that you've invested in on this platform fails because it has used its investments fraudulently we'll reimburse you at no extra cost."

Want to learn more?

Contact Justine Kearns at justine.kearns@aig.com



Bring on tomorrow

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