Cut through the crowded insurance marketplace and get what you need with this guide to Why Western World:

- Connecting agents with world-class Western World Excess and Surplus insurance leadership
- Highlighting Western World’s key areas of differentiated value in the E&S Contract Bind market
- Providing examples of Western World’s advantages working for agents and their clients
- Showcasing why Western World has an industry leading position in the E&S Contract Bind marketplace

The Western World Advantage

**Seamless Systems**
- Provides access to Western World Integrated Platform (WWIP) - one of the industry's first contract bind systems
- Delivers ability to rate, quote, and bind in less than 10 minutes for a broad range of property and casualty risks with an average premium of ~$2,500
- Continues to invest in systems to improve responsiveness and ease of use

**Dedicated Expertise**
- Provides agents with dedicated Western World underwriters who are empowered to provide quick and responsive solutions for tougher-to-write contract bind risks
- Supports policyholders with in-house claims team dedicated to contract bind classes of business
- Evolves to the changing needs of the contract bind market with new products and innovations through experienced underwriters and multi-line expertise

**Sustainable Market Partner**
- Continues to be one of the longest established carriers in the E&S Contract Bind market with 50+ years’ experience
- Writes insurance solutions for more than 750 ISO class codes
- Integrates with AIG’s P&C market leadership and underwriting expertise

**Why is this important?**
- Western World’s WWIP system enables quick and seamless insurance solutions for SME clients.
- Underwriters have the technical expertise and authority to address risk in concert with one of the industry’s broadest appetites.
- A well-established market leader, Western World provides contract bind agents and their clients with reliable, consistent, and sustainable solutions across a broad appetite.

Learn more: [www.aig.com/whyaig](http://www.aig.com/whyaig)

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**Western World**

### Why Western World

#### Seamless Systems

**ISSUE**
An agent representing several small amusement centers required insurance coverage for clients in this specialized market niche.

**SOLUTION**
We evolved our WWIP system to enable expanded agent authority and a more streamlined quoting process, delivering a program for this unique industry.

**BENEFIT**
Western World provided the agent with a tailored program customized to their clients’ needs.

**WHY IS THIS IMPORTANT?**
Western World professionals quickly customizes our WWIP system to solve market challenges.

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#### Dedicated Expertise

**ISSUE**
Top Western World distribution partners sought a strong contract bind Garage market with best-in-class technology and underwriting expertise.

**SOLUTION**
Working with our wholesalers, Western World invested in building a garage solution supported by expert Garage underwriters and with WWIP, built out a seamless and customized quote, bind, and issue platform.

**BENEFIT**
Western World provided the wholesale community with a new solution for the underserved Garage market.

**WHY IS THIS IMPORTANT?**
Western World evolves with the market to develop new products and solutions that address emerging needs.

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#### Sustainable Market Partner

**ISSUE**
Competitors continually exit key segments of the contract bind space requiring agents to find a new market for their clients.

**SOLUTION**
Rooted in our 50+ year history, AIG’s Western World is committed to a broad class of business, remaining as a stable E&S insurer that doesn’t hastily abandon business segments.

**BENEFIT**
Western World collaborates with agents to understand the market and address the critical insurance needs of clients.

**WHY IS THIS IMPORTANT?**
Wholesale agents and their clients can count on Western World in the long run to deliver Contract Bind solutions, including ones that others may be unable or unwilling to provide.

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### What is Western World?

Western World provides dedicated wholesale solutions to address the needs of the E&S Contract Bind market. Through access to our experienced team of underwriters as well as the support of our proprietary system, Western World provides solutions to address market needs.

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