



CrisisResponse®

When a crisis strikes, a company must act quickly to mitigate losses and prevent damage to its reputation. Included with commercial umbrella products from Excess Casualty, CrisisResponse® provides immediate access to the funds and professional support needed to respond and recover in the event of a potentially catastrophic casualty crisis. The coverage enhancement offers additional policy limits, access to leading crisis management firms and the instant support of in-house claims specialists.

Product Recall Enhancement

An optional enhancement is available to amend the definition of CrisisResponse costs to include expenses incurred by the recall, inspection or disposal of an unsafe or contaminated product.

CrisisResponse with Recall Expense can help a company recover defined costs and ensure access to expert resources to help manage the recall and related media attention.

Key Features

- Built-in coverage enhancement at no additional cost.
- First dollar coverage outside of policy limits.
- 24-hour crisis hotline connects you with the Excess Casualty claims department immediately to triage the crisis situation.

Coverage Highlights

- Up to \$250,000 outside of the umbrella limit for urgent crisis management costs. Covered expenses may include:
 - Emergency medical care
 - Funeral costs
 - Costs to secure or investigate the scene of an accident
 - Transportation for victims' families
 - Temporary living expenses
 - Grief and psychological counseling
- An additional \$50,000 for public relations expenses, to help coordinate communications with the media, preserve brand and reputation, and restore public confidence.
 - Choose from an extensive network of pre-approved crisis management and public relations firms.

Call **877-743-7669** to trigger coverage.

Contact us at excess.casualty@aig.com.

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