CrisisResponse®

When a crisis strikes, a company must act quickly to mitigate losses and prevent damage to its reputation. Included with commercial umbrella products from Excess Casualty, CrisisResponse® provides immediate access to the funds and professional support needed to respond and recover in the event of a potentially catastrophic casualty crisis. The coverage enhancement offers additional policy limits, access to leading crisis management firms and the instant support of in-house claims specialists.

Key Features
- Built-in coverage enhancement at no additional cost.
- First dollar coverage outside of policy limits.
- 24-hour crisis hotline connects you with the Excess Casualty claims department immediately to triage the crisis situation.

Coverage Highlights
- Up to $250,000 outside of the umbrella limit for urgent crisis management costs. Covered expenses may include:
  - Emergency medical care
  - Funeral costs
  - Costs to secure or investigate the scene of an accident
  - Transportation for victims’ families
  - Temporary living expenses
  - Grief and psychological counseling
- An additional $50,000 for public relations expenses, to help coordinate communications with the media, preserve brand and reputation, and restore public confidence.
  - Choose from an extensive network of pre-approved crisis management and public relations firms.

Call 877-743-7669 to trigger coverage.

Contact us at excess.casualty@aig.com.

CrisisResponse with Recall Expense can help a company recover defined costs and ensure access to expert resources to help manage the recall and related media attention.