



LET'S DRIVE CHANGE

A Critical Global Challenge

Each year, 1.25 million people are killed and 50 million are injured on the world's roads. Road traffic injuries are the 8th leading cause of death worldwide, and are on the rise.¹

A World Where Roads are Safer for All People

Together for Safer Roads is an innovative coalition that brings together global private sector companies, across industries, to collaborate on improving road safety and reducing deaths and injuries from road traffic crashes globally.

As a private sector coalition, Together for Safer Roads engages with road users, governments, policymakers, and other stakeholders to identify top road safety issues, and turn the vision of a *world where roads are safer for all people* into reality. Together for Safer Roads brings together members' knowledge, data, technology, and global networks to focus on five areas that will make the greatest impact globally and within local communities. These focus areas align with the United Nations Decade of Action for Road Safety's Five Pillars by developing programs to address issues in:

PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
				
ROAD SAFETY MANAGEMENT	SAFER ROADS AND MOBILITY	SAFER VEHICLES	SAFER ROAD USERS	POST-CRASH RESPONSE

Advised by an Independent Expert Panel

World-renowned, international road safety leaders and experts from academic institutions, governments, and non-governmental organizations provide independent counsel to the coalition on priorities for action. Together, the Expert Panel develops key recommendations on how the coalition can address the many different facets of road safety.

Our Members:



¹ World Health Organization (2015). Global Status Report on Road Safety 2015.

Help Bend the Curve on Road Safety

By joining Together for Safer Roads, members create a measurable and sustainable impact by:



Leveraging member companies' collective intellectual capital and expertise to advance best practices for companies and their fleets;



Addressing strategic road safety challenges in select locations by working with local government and stakeholders;



Identifying actionable insights through data collection and management to advance innovative solutions; and



Collaborating with the broader road safety community to be the leading voice for the private sector.

Join Us in Making Roads Safer

To learn more, contact us at info@togetherforsaferroads.org.



TogetherforSaferRoads.org

